



EDUSPEC
HOLDINGS BHD
The No.1 K12 IT Education Provider in Asia

SALES & MARKETING

Responsibilities:

- Assist in planning and managing sales and marketing activities for Information and Communication Technology (ICT) education programs.
- Promote educational products / solutions which include conduct promotional talks and exhibitions.
- Develop and maintain relationships with new and existing clients to ensure the growth of company sales.
- Coordinate with solution specialists to ensure the relevant solutions are delivered effectively.
- Obtain and collect customer feedback and market information to facilitate improvement in products, operations and process in order to develop and maintain market standing and competitive edge.
- Carry out market analysis and research from time to time needed.

Requirements :

- Candidate must possess at least a Diploma or Bachelor's Degree in Business Administration/ Management /Marketing / Mass Communication or equivalent.
- At least 1 year of working experience in the related field.
- Required language(s): Bahasa Malaysia, Chinese, English.
- Some working experience in school environment/ publishing will be added advantage.
- Good communication skills and interpersonal skills.
- Applicants must be willing to travel.
- Full time position(s) available.

Interested applicants should email resume to hr@eduspec.com.my stating current and expected salaries and contact number.

You may visit us at www.eduspec.com.my to get more details.

Only shortlisted candidate will be notified.